

**GREAT FUTURES START HERE.**



**BOYS & GIRLS CLUBS  
OF ST. LUCIE COUNTY**

# **STRATEGIC PARTNERSHIP OPPORTUNITIES**



*Help open the door to a GREAT FUTURE!*

GREAT FUTURES START **HERE.**



## Boys & Girls Clubs of St. Lucie County Strategic Partnership

### ***Your partnership will open the door to a GREAT FUTURE***

For over 21 years, the Boys & Girls Clubs of St. Lucie County has provided a safe, educational and fun environment for the youth who need us most in our community. Just as our Clubs provide youth with consistent programming, staff and expectations, we ask that our community partners provide a lasting support system for our Club members. The Strategic Partnership enables you to support our Club members through your financial commitment and in return your business benefits from coverage at our events and marketing throughout the year.

### ***Our Mission***

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

### ***Who We Are...***

The Boys & Girls Clubs of St. Lucie County is a nonprofit organization dedicated to serving the youth of the community. Our vision is to provide a world class Club experience, assuring that success is within reach for every young person who walks through our doors, with Club members on track to graduate high school with a plan for the future, demonstrating good character and citizenship and living healthy lifestyles.

With sixteen locations throughout the county, the Boys & Girls Club programs serve a diverse group of kids age 5-18. The over 3,000 members come from a variety of backgrounds, although special effort is made to reach out to those children from disadvantaged circumstances.

### ***Our Events...***

**Annual Celebration and Youth of the Year Competition**—A celebration with stakeholders to recognize annual achievements. During the dinner guests will also enjoy our Youth of the Year premier recognition program for Club members promoting service to Club, community and family; academic success; strong moral character; life goals; and poise and public speaking ability.

**Chili Cook-off**—An official cook-off in July with over 10,000 guests in attendance. Guests can enjoy award winning chili tastings from over 35 teams, live entertainment and a fun family atmosphere.

**Chuck Hill Golf Classic**— Annual golf tournament named for our Club Founder. Enjoy golf and an all you can eat and drink lunch at Club Med.

**Steak & Stake Dinner and Auction**—Annual gala with 250 attendees that allows guests to enjoy a delicious steak dinner while taking a stake in a child's life. You also get to dine with special guests...our Club members!



GREAT FUTURES START **HERE.**



## Boys & Girls Clubs of St. Lucie County Strategic Partnership

### **ANNUAL PLATINUM PARTNER**

#### **ANNUAL SUPPORT TO CLUB:**

**Pledge \$20,000**

*(\$5,000 Quarterly Payments)*

#### **ANNUAL PARTNER WILL RECEIVE:**

##### **GREAT FUTURES CAMPAIGN**

- Sponsorship of 20 children for one entire year

##### **STEAK & STAKE DINNER & AUCTION**

- Two Tables with 20 premier seats for dinner
- Company name in pre-event/post-event press releases
- Opportunity to display banner during event
- Recognition in Slide Show during event
- Recognition on sponsor board & in program

##### **CHILI COOK-OFF**

- Recognition as sponsor and complimentary team at Chili Cook-off
- Logo & Link on Boys & Girls Clubs website & Facebook page
- Company Name/Logo in all print advertising
- Recognition in Slideshow during event
- Recognition on event banners
- 15 Tickets to Chili Cook-off VIP Party Area

##### **CHUCK HILL GOLF CLASSIC**

- Two Golf foursomes
- Company Name/Logo in all print advertising
- Name on Course and Company logo on Banner

##### **ANNUAL CELEBRATION & YOUTH OF THE YEAR COMPETITION**

- Company logo in program
- Reserved seating for 8 guests at the Annual Celebration

##### **TOURING OPPORTUNITIES**

- Opportunity to have our Youth of the Year tour Company and give speech
- Opportunity to have Torch Club and/or Keystone Club tour Company

##### **MARKETING**

- Title sponsorship of one Boys & Girls Clubs of St. Lucie County's youth development programs
- Press coverage in local papers with picture
- Company Name/Logo recognition in monthly E-newsletter
- Company Statement and partnership feature in E-newsletter
- Company Name/Logo, Company Statement, and Company Link on Website
- Company Logo displayed on Boys & Girls Clubs Facebook Strategic Partner Album
- Opportunity to record partnership radio PSA



GREAT FUTURES START **HERE.**



## Boys & Girls Clubs of St. Lucie County Strategic Partnership

### **ANNUAL GOLD PARTNER**

#### **ANNUAL SUPPORT TO CLUB:**

**Pledge \$10,000**

*(\$2,500 Quarterly Payments)*

#### **ANNUAL SPONSOR WILL RECEIVE:**

##### **GREAT FUTURES CAMPAIGN**

- Sponsorship of 10 children for one entire year

##### **STEAK & STAKE DINNER & AUCTION**

- One Table with 10 premier seats
- Recognition in program and on sponsor board
- Company name and logo in pre-event advertising and printing
- Company name on event website page with link
- Opportunity to display banner at event

##### **CHILI COOK-OFF**

- Recognition as sponsor and complimentary team at Chili Cook-off
- Logo & Link on Boys & Girls Clubs website
- Company Name/Logo in all print advertising
- Recognition in Slideshow during event and on event banner
- 10 Tickets to Chili Cook-off VIP Party Area

##### **CHUCK HILL GOLF CLASSIC**

- Corporate Golf foursome
- Company Name/Logo in all print advertising
- Name on Course and Company logo on Banner

##### **ANNUAL CELEBRATION & YOUTH OF THE YEAR COMPETITION**

- Company logo in program
- Reserved seating for 6 guests at the Annual Celebration

##### **TOURING OPPORTUNITIES**

- Opportunity to have our Youth of the Year tour Company and give speech
- Opportunity to have Torch Club and/or Keystone Club tour Company

##### **MARKETING**

- Press coverage in local papers with picture
- Company Name/Logo recognition in E-newsletters
- Company Statement and partnership feature in E-newsletter
- Company Name/Logo, Company Statement, and Company Link on Website
- Company Logo displayed on Boys & Girls Clubs Facebook Strategic Partner Album
- Opportunity to record partnership radio PSA





**ANNUAL SILVER PARTNER**

**ANNUAL SUPPORT TO CLUB:**

**Pledge \$8,000**

*(\$2,000 Quarterly Payments)*

**ANNUAL SPONSOR WILL RECEIVE:**

**GREAT FUTURES CAMPAIGN**

- Sponsorship of 8 children for one entire year

**STEAK & STAKE DINNER & AUCTION**

- Premier seating for dinner for 10 people
- Recognition in program and on sponsor board
- Company name and logo in pre-event advertising and printing
- Company name on event website page with link

**CHILI COOK-OFF**

- Recognition as sponsor and complimentary team at Chili Cook-off
- Logo & Link on Boys & Girls Clubs website event page
- Company Name/Logo in all print advertising
- Recognition in Slideshow during event
- Recognition on event banners
- 8 Tickets to Chili Cook-off VIP Party

**CHUCK HILL GOLF CLASSIC**

- Corporate foursome in tournament
- Company Name/Logo in all print advertising
- Company logo on Banner

**ANNUAL CELEBRATION & YOUTH OF THE YEAR COMPETITION**

- Company logo in program
- Reserved seating for 4 guests at the Annual Celebration

**TOURING OPPORTUNITIES**

- Opportunity to have our Youth of the Year tour Company and give speech
- Opportunity to have Torch Club and/or Keystone Club tour Company

**MARKETING**

- Company Name/Logo recognition in E-newsletter
- Company Name/Logo, Company Statement, and Company Link on Website
- Company Logo displayed on Boys & Girls Clubs Facebook Strategic Partner Album
- Opportunity to record partnership radio PSA



**GREAT FUTURES START HERE.**



## *Boys & Girls Clubs of St. Lucie County Strategic Partnership*

### **ANNUAL BRONZE PARTNER**

#### **ANNUAL SUPPORT TO CLUB:**

**Pledge \$5,000**

*(\$1,250 Quarterly Payments)*

#### **ANNUAL SPONSOR WILL RECEIVE:**

##### **GREAT FUTURES CAMPAIGN**

- Sponsorship of 5 children for one entire year

##### **STEAK & STAKE DINNER & AUCTION**

- Premier seating for dinner for 4 people
- Recognition in program and on sponsor board
- Company name and logo in pre-event advertising and printing

##### **CHILI COOK-OFF**

- Recognition as sponsor and complimentary team at Chili Cook-off
- Recognition in pre-event advertising
- Recognition on event banners
- 4 Tickets to Chili Cook-off VIP Party

##### **CHUCK HILL GOLF CLASSIC**

- Corporate foursome in tournament
- Company Name/Logo in all print advertising
- Company logo on Banner

##### **ANNUAL CELEBRATION & YOUTH OF THE YEAR COMPETITION**

- Company logo in program
- Reserved seating for 2 guests at the Annual Celebration

##### **TOURING OPPORTUNITIES**

- Opportunity to have our Youth of the Year tour Company and give speech
- Opportunity to have Torch Club and/or Keystone Club tour Company

##### **MARKETING**

- Company Name/Logo recognition in E-newsletter
- Company Logo displayed on Boys & Girls Clubs Facebook Strategic Partner Album
- Company Name/Logo on website with link
- Opportunity to record partnership radio PSA





**2016/2017 Strategic Partnership Commitment Form**

- ◇ Yes, we are interested in being a 2016/17 Strategic Partner.
- ◇ We are not interested in being a 2016/17 Strategic Partner at this time. Please contact us for each individual event.

**Partnership Level**

◇ \$20,000    ◇ \$10,000    ◇ \$8,000    ◇ \$5,000

**Partnership Information**

We will partner with a total of \$\_\_\_\_\_ to be paid: \_\_\_\_\_ in full \_\_\_\_\_ Quarterly.

We will make this contribution in the form of:

\_\_\_\_\_ Check \_\_\_\_\_ Credit Card

Company Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

***Please make checks payable:***  
Boys & Girls Clubs of St. Lucie County  
3104 Avenue J  
Fort Pierce, FL 34947  
Contact Melanie Wiles at (772) 460-9918