



SATURDAY, JULY 15, 2017

FENN CENTER

FORT PIERCE

11:00AM—6:00 PM

2017 SPONSORSHIP OPPORTUNITIES

The 35th Annual Chili Cook-off will be held Saturday, July 15th, 2017. This year's family friendly event is located at the Fenn Center and benefits the Boys & Girls Clubs of St. Lucie County.

For 35 years, the Treasure Coast has come to know and love the great food, fun, and live entertainment the Chili Cook-Off has to offer. Thousands of guests attend. This year's theme is "Board Games" and over 40 teams will compete for awards based on chili, team spirit and fundraising.

The Cook-off's entertainment includes a Chili eating contest, dance performances, the Boys & Girls Clubs entertainment groups and everyone's favorite Little Miss Pepper and Mr. Pee Wee talent shows.

Reserve your sponsorship or team for this year's cook-off today, the "Board Games" are filling fast. For more information or to get involved, please visit bgcofslc.org/chili-cook or call (772) 460-9918.

GREAT FUTURES START [HERE](#).



BOYS & GIRLS CLUBS
OF ST. LUCIE COUNTY



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2017 SPONSORSHIP OPPORTUNITIES

OFFICIAL TITLE SPONSOR \$5,000

- ~ Event in Sponsor's Name
- ~ Exposure on TV and Radio Ads
- ~ Opportunity to display banner during event
- ~ Company name and logo on all printed materials
- ~ Company name and logo in pre-event advertising and link on Boys & Girls Clubs Website & Social Media
- ~ 25 Tickets to VIP Friday Night Kickoff Party
- ~ Recognition in the following:
 - Live Mentions & Announcements during Event
 - Slide show during event
 - Boys & Girls Club E-newsletter and Social media

HABANERO PEPPER SPONSOR \$2,500

- ~ Opportunity to display banner during event
- ~ Company name and logo on all printed materials
- ~ Company name and logo in pre-event advertising and on Boys & Girls Clubs Website and Social Media
- ~ 6 Tickets to VIP Friday Night Kickoff Party
 - Live Announcements during event
 - Logo in slide show during event

ENTERTAINMENT SPONSOR \$2,500 (ONLY 1 AVAILABLE)

- ~ Company banner on stage
- ~ Live Mentions & Announcements during Event
- ~ Company name and logo in pre-event advertising and on Boys & Girls Clubs Website & Social Media
- ~ Company name and logo in pre-event advertising
- ~ 6 Tickets to VIP Friday Night Kickoff Party
 - Logo in slide show during event

CHILI SAMPLER SPONSOR \$1,500 (ONLY 1 AVAILABLE)

- ~ Company name and logo on all printed materials
- ~ Company Logo on all chili sampling kits
- ~ Company name and logo in pre-event advertising and on Boys & Girls Clubs Website & Social Media
- ~ People's Chili Choice Award Presented by "your name"
- ~ 6 Tickets to VIP Friday Night Kickoff Party
 - Logo in slide show during event

LITTLE PEPPER KIDS CONTEST \$1,500 (ONLY 1 AVAILABLE)

- ~ Company name and logo on all printed materials
- ~ Company name and logo in pre-event advertising and on Boys & Girls Clubs Website & Social Media
- ~ Company Logo on all Little Pepper kids contest awards
- ~ 2 Tickets to VIP Friday Night Kickoff Party
 - Logo in slide show during event

JALAPENO PEPPER SPONSOR \$1,000

- ~ Company name and logo on all printed materials
- ~ Company name and logo in pre-event advertising and on Boys & Girls Clubs Website & Social Media
- ~ 2 Tickets to VIP Friday Night Kickoff Party
 - Logo in slide show during event

WELCOME BOOTH \$1,000 (ONLY 1 AVAILABLE)

- ~ Opportunity to display banner at welcome booth
- ~ Company name and logo on all printed materials
- ~ Company name and logo in pre-event advertising and on Boys & Girls Clubs Website & Social Media
- ~ 2 Tickets to VIP Friday Night Kickoff Party
 - Logo in slide show during event

KIDS AREA SPONSOR \$500

- ~ Company name and logo on all printed materials
- ~ Recognition in Slide show during event
- ~ Opportunity to give promotional items in Kids Area

CAYENNE PEPPER SPONSOR \$500

- ~ Company name and logo on all printed materials
- ~ Recognition in Slide show during event

BELL PEPPER SPONSOR \$250

- ~ Company name and logo on all printed materials

Please make checks payable to
Boys & Girls Clubs of St. Lucie County
3104 Avenue J, Fort Pierce, FL 34947

For more information, contact
Alicia Marshall at (772)460-9918
Or amarshall@bgcofslc.org

Sponsorship Level: _____

Business Name/ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Number: _____ Email: _____